



September 2011

Dear Sponsors,

The Black-Tie BBQ Gala and Award Show is the first of its kind in Orlando. Its was created to celebrate the talent of the people who are making an effective impact in Orlando cultural lifestyle. This is a formal Gala event where we will be discerning awards for various categories.

The show will include diverse entertainment while the audience will be savoring our gourmet BBQ delicacies. This event will gather the power movers and shakers of the Orlando community. It will be also a platform to promote and brand local businesses to the Central Florida community.

This extraordinary event will be produced by Skin Deep Empowerment Resources ,Ladies 1st Entertainment , and Imdaparty Promotions. This event is on December 10, 2011 at Tavern on the lake located 6996 Piazza Grande avenue ,Orlando FL 32835.

We are looking for diverse group of companies and organizations to sponsors the Black-Tie BBQ Gala and Award Show. With enhanced marketing, advertising strategies, and an extensive public relations campaign, we are certain to capture the spotlight. By becoming a sponsor, you will not only benefit from reaching a targeted audience of 2,500 locals, you will also gain access to various external networks such as national printed and online publications,

television, and radio.

To secure your sponsorship , please see the attached documents. We are truly grateful for your kind consideration and forward to your participation in the event. It is guaranteed to be a success and an unforgettable award show.

# *Skin Deep Empowerment*

## **SPONSORSHIP OPPORTUNITIES**

### **Ultimate Package-----\$500**

- ñ Your company promotional introduction for 5 minutes
- ñ Company logo included in our 8' x 8' designed Banner /Signage
- ñ Submitted company logo placed on all printed and digital materials
- ñ Host will verbally announce company throughout show
- ñ Mention in email distribution sent out to over 5,000 mailing list
- ñ Facebook Link Promotions (Continuous Web Advertising (logo))
- ñ Twitter Branding
- ñ Daily social media mentions
- ñ Link on the event website
- ñ Full color ad in the event pamphlet-program /flyer
- ñ 3-VIP tickets to the show -Premium Seating



### **General Package-----\$250**

- ñ Company logo included in our 8' x 8' designed Banner /Signage
- ñ Submitted company logo placed on all printed and digital materials
- ñ Host will verbally announce company throughout show
- ñ Bi-weekly social media mentions
- ñ Logo on the event website
- ñ Full color ad in the event pamphlet-program /flyer
- ñ 2-VIP tickets to the show -Premium Seating



**Standard Package -----\$125**

- ñ Company logo included in our 8' x 8' designed Banner /Signage
- ñ Submitted company logo placed on all printed and digital materials
- ñ Host will verbally announce company throughout show
- ñ Logo on the event website
- ñ Full color ad in the event pamphlet-program /flyer
- ñ 1-VIP ticket to the show -Premium Seating

Nominee Categories:

- Best DJ
- Best Radio Personality
- Best Hair Stylist
- Best Make-Up Artist
- Best Artist Musician
- Best Photographer
- Best Host
- Best Promotional Team

The Orlando Humanitarian Award

The Orlando Care Giver Award

For you convenience , you can pay by credit card via Paypal

For certified check or Money Order please mail to the following address

Imdaparty LLC

attn: Joel De Souza

1681 S Kirkman rd

Apt 346 Orlando FL 32811

For all other inquiries regarding sponsorship opportunities or press inquiries please contact

Joel De Souza ,

[WWW.IMDAPARTY.COM](http://WWW.IMDAPARTY.COM)

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